

# Our Commitments



**LEAGUE**  
ASSETS CORP.

# OUR COMMITMENTS

Because League's mission is to effect long-term change in the world—not just short-term change in your pocket—we make the following commitments:

## ***Ethical responsibility***

First and foremost is [Our Credo](#).<sup>1</sup> Its principles assure accountability to our Member-Partners and the communities in which we operate—not just legally, but morally and ethically. These principles — together with our employee and director Codes of Conduct — guide every aspect of our conduct every day. And they always will.

*The 17th tenet of Our Credo* states: "We believe that as leaders in the investment community we must operate our business affairs with transparency, and in the light of accurate knowledge." *The 18th tenet* states: "We believe that along with a foundation of unshakable trust and accurate data, strong Member-Partnerships require ongoing up-to-date information and education."

To fulfill these directives, we provide prospective Member-Partners with our [Blue Book of Real Estate Syndication](#), comprehensive [Investment Primers](#)<sup>2</sup>, and the [IGW REIT's Offering Memorandum](#)<sup>3</sup>. The latter contains nearly 200 pages of specific investments disclosure and annual audited and quarterly unaudited financial statements.

## ***Investment Guarantee***

The [League Investment Guarantee](#)<sup>4</sup> means your interests are always aligned with ours. When you invest with League you can be assured that we'll work hard to create additional value for you because it is in our own best interest to do so. We call this the *Principle of Positive-Interdependence*. You might think of it as *The Golden Rule* with an entrepreneurial twist. It's one of the many things that makes us different.

## ***Assurance and Insurance***

In the last few years, we have seen cases where trusted investment managers have been discovered or have alleged to have perpetrated large-scale fraud against their investors, causing loss, pain and suffering to the families and charitable organizations that entrusted their investments to them. Such actions show what happens when greed takes control.

League's insurance broker, [Aon Reed Stenhouse](#)<sup>5</sup>—a global presence in the industry—provided us with a \$10,000,000 *Executive Liability* policy assuring that Member-Partners are protected against wrongful acts committed by, or at the direction of League's executives; and a \$5,000,000 *Employee Fidelity* policy, which protects investors from acts of fraud by League staff members.<sup>6</sup>

So while Member-Partners have always been protected by federal and provincial security regulations, they are now additionally protected by these new insurance policies.

## ***Transparency***

Keeping Member-Partners informed is very important to us.<sup>7</sup> Proof of our commitment to transparency—as set out in [17th, 18th and 19th tenets of Our Credo](#)—can be found on the [Member News page](#) of our website. Take note of the extent to which we keep everyone informed. We pride ourselves in our communications and transparency policies, and we think you'll be hard-pressed to find any that rival ours.

## ***Accountability***

Especially in times such as these when so many financial leaders have been "weighed in the balance and found wanting," we're proud to lead the way by publicly measuring our private performance.

To our knowledge, League is a leader in at least two respects: first, no other private REIT conducts quarterly unit revaluations; and second, no other conducts independent semi-annual total portfolio reappraisals.<sup>8</sup> Thus Member-Partners are always assured that their investments are continually and independently priced.



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### **Member Service Promise**

In our recent [Members' Satisfaction Survey](#),<sup>9</sup> 91% of respondents said they would confidently recommend League to others. This speaks volumes about our commitment to Member Service. Which is not surprising after all — we're Member-Partners ourselves!

We invite you to put us to the test. See for yourself that we do what we say we'll do. Give us a call. You'll never have to plead for attention. And if you ever feel we've made a mistake, just let us know (politely, please) and we'll adhere to the [2nd tenet of Our Credo](#): "*When mistakes are made we will acknowledge them openly, correct them immediately, and look upon each as an opportunity to gain valuable lessons from the experience.*"

### **Professional Personnel**

A visit to the Contact section of our website (<http://league.ca/contact-us>) and a review of the announcements ([www.league.ca/newsroom](http://www.league.ca/newsroom)) of the new executives who have joined the League team, is a testament to our commitment to working only with the best and brightest professionals.

With some 2000 Member-Partners to date, and more joining every week, we will continually add personnel and invest in equipment and systems to ensure that League sets the standard for investment management, communications and member services.

### **Social Responsibility**

[League Charitable Foundation](#) is a newly formed philanthropic arm of League Assets. Its objective is to tackle homelessness and poverty—at home and around the world. To do so, the Foundation promotes *economic justice*—which includes equal access to education and capital, as well as the basic needs of food, clothing, shelter, and medicine, free of racial, political, gender or religious discrimination. These are the same principles that guide all of League's investment activities.

League also invites its Member-Partners to make use of the Foundation's "fee-free" donor advised giving and investing. Administration services for the Foundation are provided by League, so there are no overhead costs. Thus the full amount of a Member-Partner's donation is directed to their organization of choice.

### **Intergenerational Wealth™**

We hope you'll join us and learn for yourself that we at League are committed to your success and to supporting you in creating Intergenerational Wealth™ for both you and your family. If you want to know why it's important to us, the 13th tenet of Our Credo says it best:

*We believe that with each investment we initiate and each new Member-Partner that we help to achieve Intergenerational Wealth, we add strength to the fabric of our free society. Through such proliferation of enduring familial wealth—of values, traditions and capital—society as a whole may be improved as future generations of our families are afforded the freedom to devote their time and unique talents to vocations or pursuits that they enjoy, provide personal fulfillment, and through which they may contribute to the betterment of humanity; and finally, take it upon themselves to purposefully train up their children and grand-children to do the same.*

If you have questions or wish to subscribe to any League investment, please send an e-mail to your [Member Services Manager](#) or call **1-877-772-8836**. He or she will take good care of you. If ever you need anything, all you need do is ask. That's what we're here for.

<sup>1</sup> See *The Blue Book of Real Estate Syndication*, or visit <http://league.ca/credo>

<sup>2</sup> Investment Overviews are made available in the Members Area of League's website at: <http://fmserver.league.ca/fmi/iwp/cgi?-db=1314&-loadframes>

<sup>3</sup> To express an interest in the IGW REIT and receive your copy of the Offering Documents, please complete and return this form: [http://league.ca/images/reit/league\\_lisi\\_igw\\_reit\\_io.pdf](http://league.ca/images/reit/league_lisi_igw_reit_io.pdf)

<sup>4</sup> See *The Blue Book of Real Estate Syndication*, or visit <http://league.ca/about/our-guarantee>

<sup>5</sup> League's insurance broker, Aon Reed Stenhouse, is a leading insurance broker with offices worldwide. Visit <http://www.aon.com/canada/> for their company background.

<sup>6</sup> You can read more about these policies here: <http://www.league.ca/updates/insurance.html>

<sup>7</sup> See the 17th, 18th, and 19th tenets of Our Credo in *The Blue Book of Real Estate Syndication*, or visit: <http://league.ca/about/our-guarantee> or <http://league.ca/newsroom>

<sup>8</sup> For more information, see: <http://www.league.ca/updates/independent-revaluation.html>

<sup>9</sup> <http://www.league.ca/updates/2009-04-21-league-survey-results.html>



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